

## **Premium decorative panels from Gütersloh: 15 million investment begins production**

**Neumarkt, November 2025** – Pfleiderer Deutschland GmbH, a leading manufacturer of wood-based materials, has commissioned its new short-cycle press 7 (KT7) production facility in Gütersloh. The new construction project, with an investment volume of around 15 million EUR, has thus been completed after just over a year. In future, high-quality coated chipboard with particularly deep structures and synchronous pores will be manufactured here for furniture and interior design.

### **New hall construction and process integration**

In July 2024, the ground-breaking ceremony for the hall construction for the new production line took place. From the earthworks to the laying of the foundations, supports and trusses to the completion of the hall with prefabricated roof and wall elements, it took only three months. Immediately afterwards, in October 2024, the installation of the equipment began. "The heart of this project was the integration of the new production line into our existing processes," explains Stefan Zinn, CCO of the Pfleiderer Group. "Production at our Gütersloh coating plant is highly automated, especially the feeding of chipboard and decorative impregnates to the coating presses. This automation is also very important for the cost-effectiveness of the new short-cycle press." The installation of the induction and transfer carriages for the press inlet and outlet, as well as the short-cycle press in between, took a good two months each. "The commissioning of the plant began in June 2025 and is now completed," explains Stefan Zinn. "From now on, we will be manufacturing premium decorative panels with a variety of modern structures, deep structures and synchronous pores on an area of around 4,200 square metres, with an annual capacity of approximately 15 million square metres."

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### **Deep and synchronous structures in the future**

Pfleiderer launched deep structures on the market back in 2023 with DeepFlow. The new plant will now expand the range and add synchronous pores. In November and December, the new decors and structures will be presented to customers from the furniture and interior design industry as part of Pfleiderer's traditional Inspiration Days. Stefan Zinn explains: "Our new products expand the possibilities for our customers. The deep DeepFlow structures and synchronous pores of the SyncroFlow products help to bring their ideas to life in combination with the existing range – true to our motto 'Make Your Visions Work'." When asked about the special features of the new products, Stefan Zinn enthuses: "The authenticity of the decors is emphasised by deep and synchronous structures. In wood, the effect of flowers and small knots is particularly enhanced. Sharp, filigree pores and a matt finish make the combination of decor and structure a sensual experience. The extremely rough and matt developments, with sharp-edged and stepped grain, have a tactile depth. Like all our coated products, DeepFlow and SyncroFlow are also produced in a 'Naturally Sustainable' way: with a high proportion of recycled wood and certified by Blue Angel and Cradle to Cradle Certified Bronze."

### **About Pfleiderer**

Pfleiderer is a leading manufacturer of high-quality engineered wood products, laminates and resin-based adhesives. The Business Segment Engineered Wood Products produces high-quality engineered wood and laminates that are used in the rapidly growing market for high-end kitchens and furniture as well as in structural timber construction in Western Europe. Pfleiderer is also a leading manufacturer of speciality and industrial resins through its Silekol business unit. These are used in Pfleiderer's own products as well as by customers in the panel production, packaging, construction and building materials industries. Headquartered in Neumarkt in der Oberpfalz, Pfleiderer employs around 1,900 people, mainly at five locations in Germany and one for adhesive systems in Poland. At Pfleiderer, sustainable work has been closely linked to the renewable material wood for over 130 years. The company places a particular focus on sustainable procurement and production, reducing carbon emissions and protecting the environment. Customers can choose between wood-based materials and laminates certified according to FSC (FSC® C011773) or PEFC (PEFC/04-32-0828).

### Images

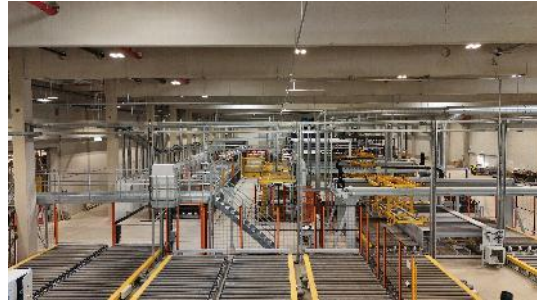


**Caption:**

*The new hall is 110 metres long, 38 metres wide and 8.8 metres high and houses the new short-cycle press.*

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Photo: 21films



**Caption:**

*Pfleiderer will manufacture deep and synchronous structures in Gütersloh on an area of approximately 4,200 m².*

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Photo: 21films



**Caption:**

*The individual press elements that have been installed weigh up to 12.5 tonnes.*

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